



# “Methodologies For Demand Forecasting in supply chain: A Systematic Literature Review And Bibliographic Analysis”

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## «Methodologies For Demand Forecasting in supply chain: A Systematic Literature Review And Bibliographic Analysis»

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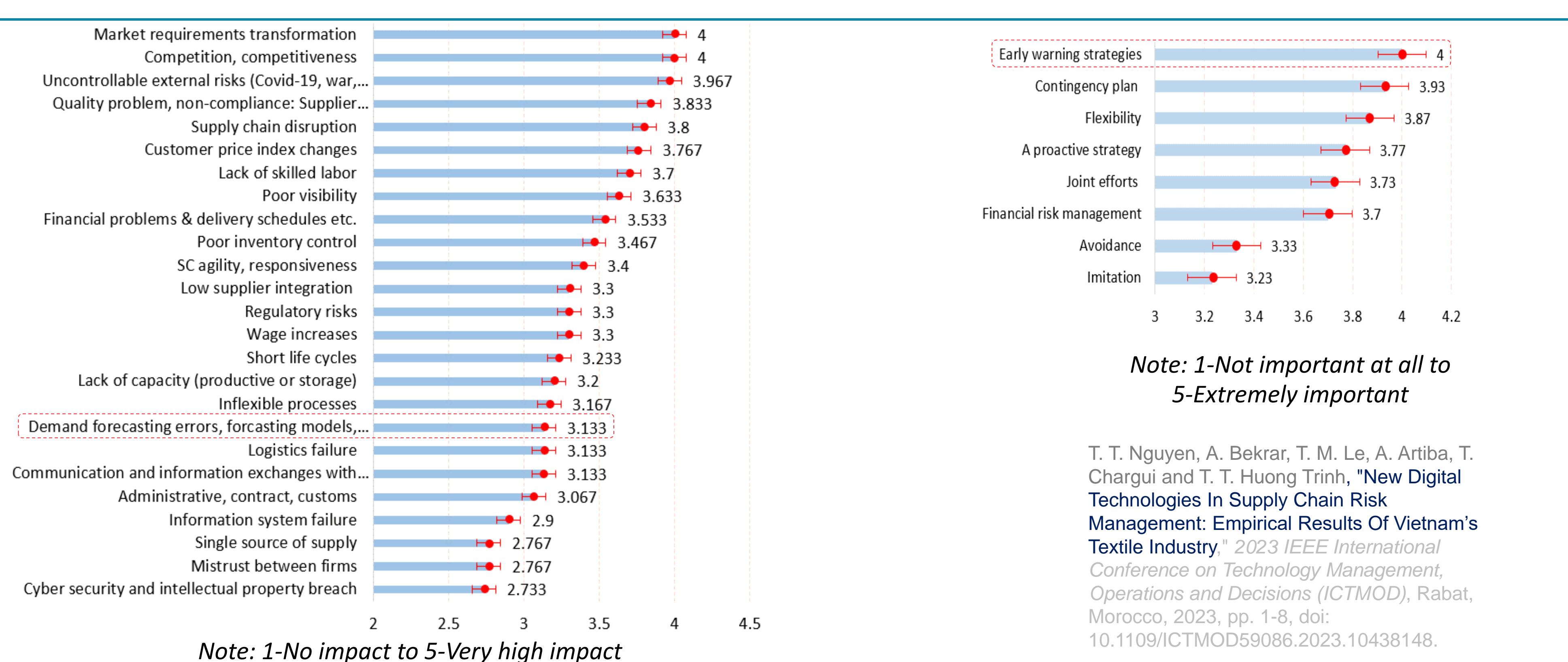
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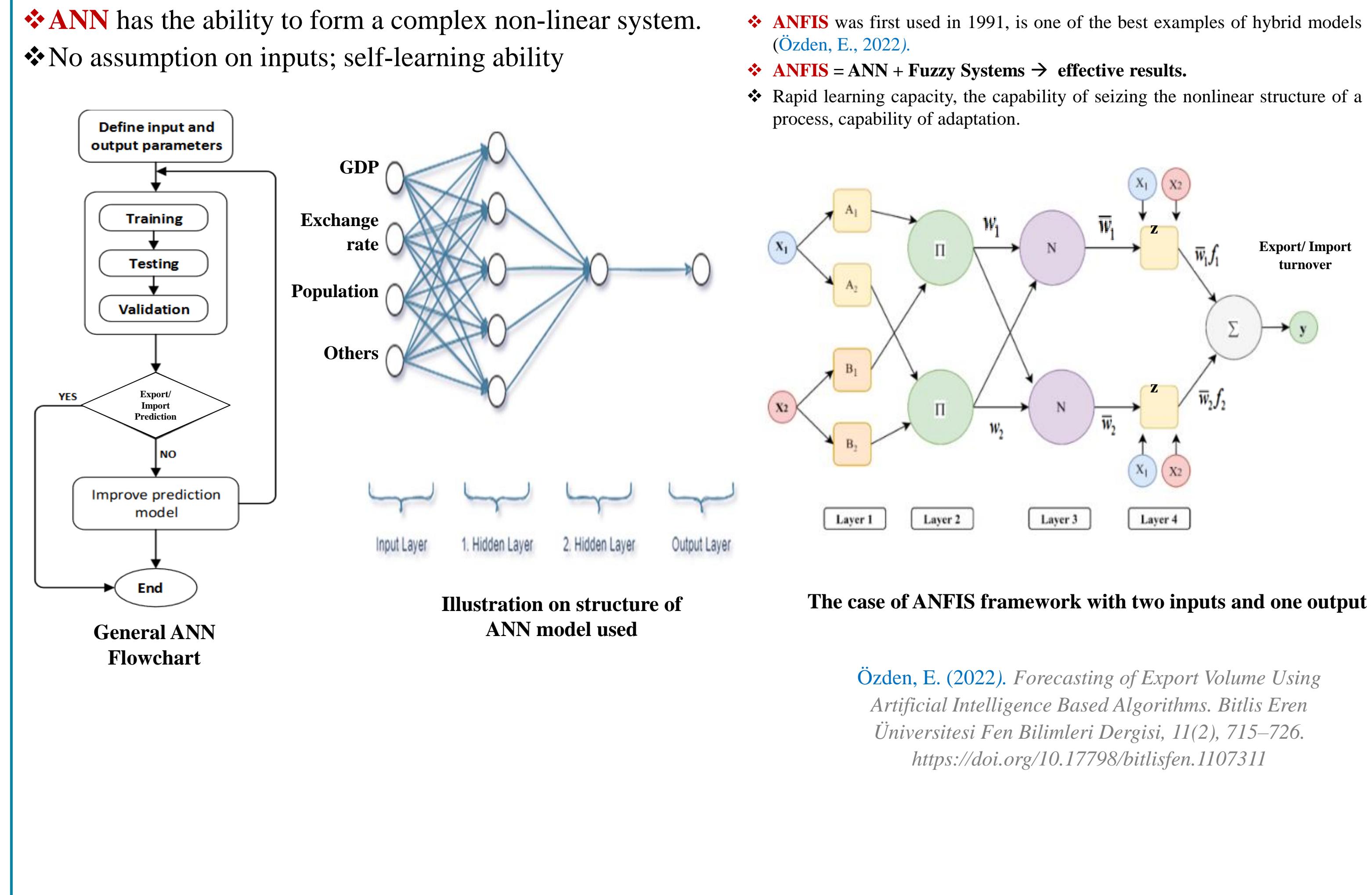
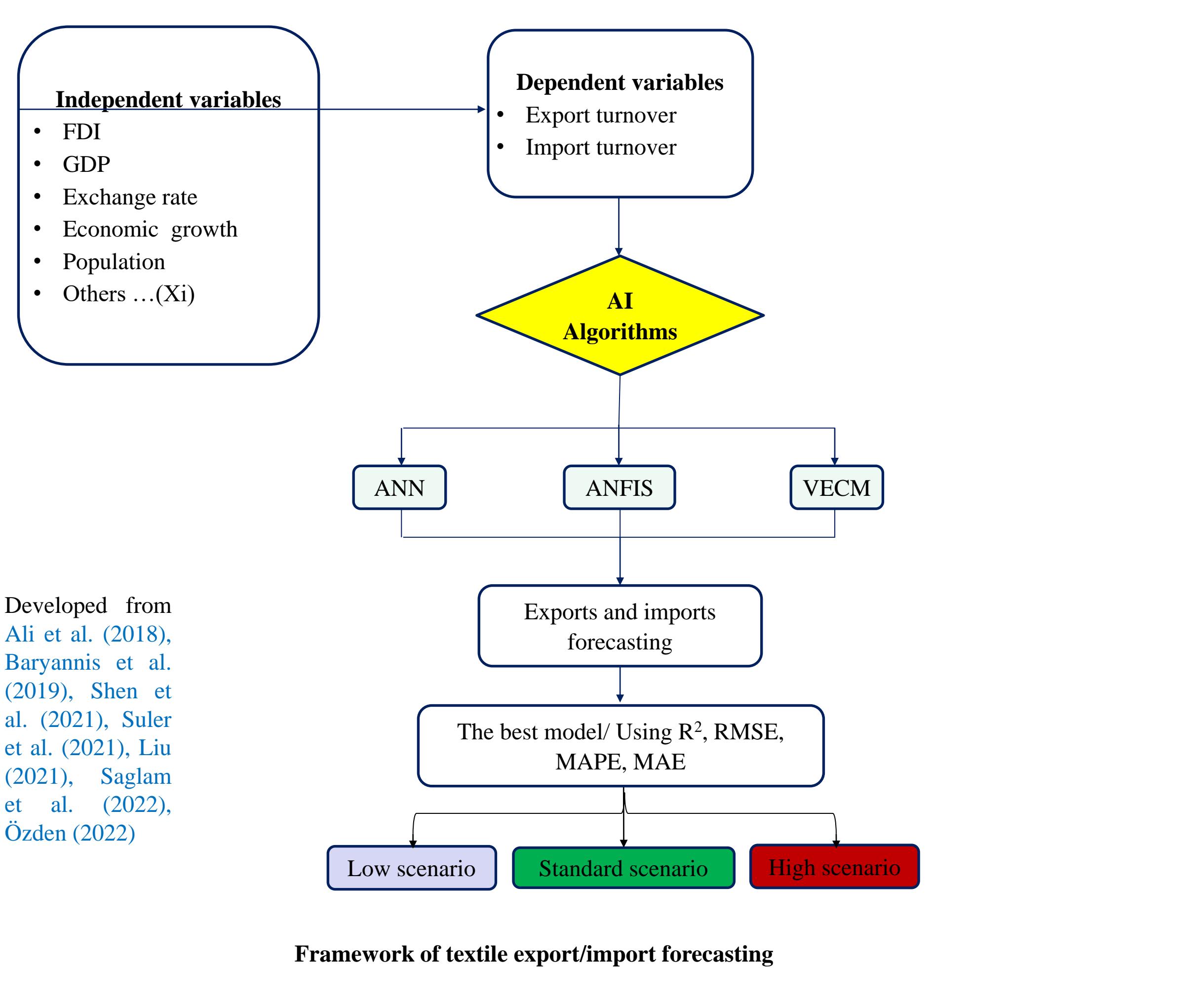
### Département Informatique du LAMIH

#### Context & Problem

- Promptly identifying risks in an ever-changing economy is posing a huge challenge for an enterprise within the SC.
- Enterprises need to understand how the market is likely to change in the future in order to make informed decisions.
- There are so many methods for forecasting but AI and ML have been proven to provide more accurate and reliable forecasts.



#### Targeted Solution



#### State Of The Art

##### Search formula:

**TITLE-ABS-KEY ("import" OR "export" OR "trade" AND "forecast\*" OR "predict\*")**

**Period: 2019-2025**  
Scopus database

